

Monday June 23, 2025

REQUEST FOR QUOTE + WORK SAMPLE: Local Artist Collaboration for Visitor Center Merchandise

Background: The St. Lawrence County Chamber of Commerce, the official Tourism Promotion Agent for St. Lawrence County, is seeking quotes from local artists to develop original artwork for exclusive merchandise to be sold at the Visitor Center in Canton, NY. Artists should be prepared to produce deliverables that capture the spirit, culture, natural beauty, and authenticity of St. Lawrence County. High quality digital files will be required for production and printing purposes. Selected artists will enter into a purchase and exclusivity agreement with the Chamber, with artwork featured on a variety of retail items, including posters, postcards, apparel, accessories, home goods, and stationery. Submissions can be made online (see below section for details).

PROJECTS & DELIVERABLES

Artists are invited to submit quotes and work samples for **ANY / EACH project of interest**. Artists interested in submitting quotes and samples for multiple projects should **submit an individual application for each project**.

PROJECT 1: Poster Series

- Design a set of three (3) original posters representing unique county regions: St. Lawrence Seaway, River Valley, and Adirondack Foothills
- Artwork must convert to high quality PDF and .png digital files with scalable sizes for reproduction and professional printing up to 24" x 36"
- Designs may be used on other merchandise, including tote bags, drinkware, and other souvenir items

PROJECT 2: Postcard + Merchandise Design

- Design an individual 4" x 6" postcard representing a distinct theme and/or area of the county to be specified by Chamber (examples include, outdoor scenes, activity examples, landmark depictions)
- Artwork must convert to digital file with scalable sizes for reproduction and print up to 8" x 12" on other merchandise, including tote bags, drinkware, and other souvenir items

PROJECT 3: Destination Icons Set

- Design a set of ten (10) original 5" x 5" icons highlighting popular activities or landmarks, adaptable for use on other merchandise, including tote bags, drinkware, and other souvenir items

SUBMISSION REQUIREMENTS

- Artist CV
- Quote for cost of scope of work
- Portfolio samples or a link to an online portfolio

Project Scopes & Deliverables: Upon initial artist selections for each project, individual artists will work with the Chamber to enter into a mutually agreed upon *Memorandum of Understanding* to outline expectations and deliverables regarding payment, schedule, and specifications.

Licensing & Exclusivity Agreement: Selected artists will retain intellectual property rights but will grant the Chamber an exclusive license to use the submitted artwork for merchandise sold through the Visitors Center and other tourism-related promotions. The exclusivity term will be determined upon artist selection and mutually agreed upon in the final agreement. During this period, the artwork may not be used, sold, or licensed elsewhere.

HOW TO SUBMIT QUOTES & WORK SAMPLES

Deadline: Monday, August 18, 2025 at 9:00am

Online Form: Please submit all quotes and work samples using the online form provided: <https://forms.gle/mR9d2ChAY3LdrphN6>

Contact for Questions:

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