

2027 Benefits of Membership



What Members Get:

EXCLUSIVE BUSINESS SUPPORT & RECOGNITION

- STLC Chamber Member decal to display your commitment to the community
- Eligibility for Annual Chamber Membership Awards such as Business of the Year, Customer Service Excellence, and Local Producer of the Year
- SLCchamber.org Website Visibility features including:
 - Membership Directory listing with customizable photos, text, links, and videos
 - Member Event Calendar access to share upcoming events & special occasions
- New Member Announcements on Chamber Social Media and Newsletters
- Opportunities to be Highlighted in select Chamber and Tourism Marketing Campaigns

EXCLUSIVE DISCOUNTS & ADVERTISING

- Exclusive, Members-Only Advertising Sales for the official St. Lawrence County Visitor Guide with approximately 10,000 guides distributed annually
- NEW: 20% Discount on STLC Relocation Guide Ad Rates for our direct-mail 'Welcome Home' guide with at least 4,500 guides in distribution
- NEW: 20% One-time Discount on STLC Exclusive Artwork Souvenirs
- Free Certificates of Origin for international shipping
- Deeply Discounted Vendor Fees for Events
- Discounted Event Entry for Business After Hours networking events
- 25% Off Constant Contact email marketing
- Up to 50% Off Bulk Mailings (200+ pieces)
- 15% Off Meeting Room Rentals at the Best Western University Inn
- NNY Business Magazine 1-year discounted subscription for \$37.50

What Enhanced Members Get:

EXTRA BENEFITS

- NEW: Option to Join Our County Wide Gift Card program with a pilot program launching in 2026, just in time for the holiday season
- Free Ribbon Cutting and Grand Opening Ceremony for your new or expanding business or milestone
- A digital copy of our member mailing list upon request (use with our bulk mail stamp!)
- Two Annual Facebook Spotlights through the STLC Chamber profile upon request
- Consideration for the "Member Mentions" section of our monthly e-blast
- Preferential mention considerations in communications including for E-newsletter, physical newsletter, and website banner placements

BECOME A MEMBER CONTACT: Tom Graser
Tom@SLCchamber.org | 315-386-4000 x5



LEARN MORE

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Go to www.SLCChamber.org to learn more and apply



APPLY NOW

What You Enable:

SUPPORT YOUR BUSINESS COMMUNITY

Your membership helps us provide county-wide programming including:

- St. Lawrence Leadership Institute
- KIVA Crowd Lending Program
- Center for Businesses in Transition
- Business Resources Connections including the Spring Resources Mixer, University-Business Mixer, and tours at BOCES and SUNY Canton
- STLC Center for Entrepreneurial Leadership
- Not-For-Profit Conference
- Business After Hours Networking

You're Invited:

JOIN US FOR IMPORTANT NETWORKING OPPORTUNITIES

- Get programmatic updates and engage in public networking events including our Annual Dinner, Annual Non-Profit Conference, Annual Tourism Dinner, and Annual Membership Breakfast
- Access free webinars on relevant business topics
- Get business resources sent straight to your inbox with regular e-newsletters

Community Partnership:

HELP US HELP YOU

- Customer Referrals: Members are the first businesses we recommend when people seek local products, services, and expertise.
- Advocacy & Representation: We advocate for our members and community through local and regional boards, committees, and connections with government leaders—and provide letters of support when needed.
- Visitor & Community Promotion: We connect visitors and residents with local businesses through referrals, promotional materials, and information shared across our channels.

Your membership is an investment in your business and your community.

Members empower us to create a vibrant business climate, support tourism, and enhance the unique quality of life in St. Lawrence County and the North Country.

Your Chamber Membership tells your neighbors that you are a vested partner in this work.

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